

## ABSTRACT OF THE DISCLOSURE

In a content retrieval device, a browser section generates a retrieval request for sub-content data to be retrieved presently. A protocol control section determines which communication path, a first communication path or a second communication path, should be used prior to reception of the sub-content data specified by the browser section. If the protocol control section determines use of the first communication path, a first communication control section receives the sub-content data specified by the browser section from a content server. If the protocol control section determines use of the second communication path, a second communication control section receives the sub-content data from the content server. In this way, the content retrieval device can select a suitable connection method prior to reception of data.